

# Our Expertise, Your Success

According to the Small Business Administration, roughly 70% of small to medium sized businesses fail, mainly due to weak execution, team, funding, and competitive advantage.

Does your organization have execution problems that are holding you back?

Whether you need a focused adjustment in one of these categories or a top-to-bottom assessment in all these areas, you can trust 3D Consulting to apply 20+ years of Finance and Operations expertise and solve these problems quickly.

## The 3D Approach

Assess your business plan and staffing to identify gaps in execution



Set clear goals and priorities for each department, and the business as a whole



Forecast cash flow and profitability in various business scenarios



Develop tools to improve reporting and analysis



Implement communication tools and approaches that ensure follow through



Set up metrics and Key Performance Indicator dashboards for visibility into mission-critical data



Design creative and strategic incentives to ensure high performance



## 3D Consulting helps clients achieve their full potential. Organizations will benefit from the following:

- Solid and realistic business plan to provide clarity and buy-in from your team
- Accountability structure that ensures follow through
- Increased speed of execution to outpace the competition
- Smarter, more productive and higher-performing teams
- Greater visibility to results for improved operations
- Structured and motivating incentives which ensure a higher-performing team
- Enhanced leadership expertise or act as interim CFO or COO

## Companies and Brands we have worked with



Let 3D Consulting work with your team to improve overall execution, cash flow, human capital and strategy.

Craig Levin, Principal | [craig@3dconsultingco.com](mailto:craig@3dconsultingco.com) | (206) 713-4790



**3D CONSULTING**

Discover. Design. Deliver.